

FRANCESCO AMICO

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Seeking a role as a Business Intelligence Developer where I can apply my expertise in Power BI, SQL, and data modeling to deliver actionable insights, automate reporting, and enable smarter financial and operational decision-making.

Business Intelligence Consultant and Data Analyst with 12+ years of experience designing and implementing BI solutions that transform complex data into strategic business insights. Recognized for expertise in Microsoft Power BI, SQL development, and end-to-end reporting automation, with a proven track record of building scalable BI environments for multinational corporations, financial institutions, and executive teams. Adept at partnering with stakeholders from C-suite executives to technical staff, leading enterprise reporting migrations, and training large teams to embrace data-driven decision-making.

CORE COMPETENCIES

- Power BI Development & Dashboarding
- Training & Data Literacy Enablement
- SQL Programming & DAX Expertise
- Data Modeling & Database Design
- ETL & Data Integration Workflows
- Business Performance Analysis
- Executive-Level Dashboarding
- BI Architecture & Governance
- Agile BI Project Management
- Cloud & Financial Analytics
- Stakeholder Engagement
- Reporting Automation

PROFESSIONAL EXPERIENCE

AMICOBI LLC, 2020 - PRESENT

BUSINESS INTELLIGENCE & ANALYTICS CONSULTANT

- Engineered enterprise-level BI ecosystems by designing data models, integrating ETL processes, and implementing Power BI dashboards that automated financial and operational reporting across multiple industries.
- Orchestrated strategic collaborations with CEOs, CIOs, and department leaders to define reporting objectives, translating business priorities into actionable insights that accelerated decision-making and eliminated redundant manual work.
- Conducted in-depth Power BI training for over 750 employees at Banca Generali, delivering both in-person and virtual sessions to strengthen organizational data literacy and increase adoption of self-service analytics.
- Directed a Tableau-to-Power BI enterprise migration at UniCredit in partnership with PwC, guiding cross-functional teams to redesign financial and real estate reporting structures while aligning data models with corporate strategy.
- Devised a secure BI architecture for Stock S.p.A. that supported sales, invoicing, orders, and logistics, while embedding access governance protocols to ensure compliance and data reliability.
- Delivered executive-level dashboards at Monitoro that consolidated finance and operations KPIs – including balance sheets, commissions, industrial margin, and contract management – providing real-time decision support to leadership.
- Constructed a BI platform at Asia Flight Services covering P&L reporting, market share analysis, and opportunity tracking, giving senior management actionable visibility into client and project performance.
- Implemented a fully integrated BI environment at Zucchi 39, designing databases, ETL flows, and analytical dashboards that empowered executives to monitor sales forecasts, cash flow, service performance, and operational deadlines.

KEY ACHIEVEMENTS

- Enabled self-service BI capabilities for 800+ professionals worldwide, driving long-term adoption of data-driven practices.
- Reduced reporting cycles from days to hours through automation and optimized data modeling.
- Acted as trusted advisor to executive leadership, aligning BI strategies with organizational goals.

MICROSOFT, 2018 – 2020

SALES & MARKETING ANALYST

- Synthesized sales data to uncover revenue opportunities and track performance against organizational growth targets, enabling sales leaders to prioritize high-value accounts.
- Designed and managed marketing campaigns that aligned with business objectives, supporting lead generation efforts and improving collaboration between sales and marketing teams.
- Introduced automated reporting solutions to monitor campaign effectiveness, streamlining performance tracking and increasing visibility into ROI for management.

CAPGEMINI, 2017 – 2018

ANALYTICS CONSULTANT

- Monitored and enhanced the Ducati Motor Holding BI suite using Agile methodologies, ensuring analytics systems remained stable, scalable, and responsive to business needs.
- Developed IT help desk databases and analytics dashboards to measure team performance, offering insights that guided improvements in support operations.

SDG GROUP, 2014 – 2017

BUSINESS INTELLIGENCE CONSULTANT

- Optimized manufacturing and R&D analytics at Eli Lilly by redesigning warehouse inventory systems, modernizing reporting for stock management, and creating dashboards to monitor yield and scrap trends.
- Re-engineered the global retail database for Salvatore Ferragamo, delivering a high-performance environment that streamlined reporting across sales, logistics, and warehouse operations worldwide.
- Instituted robust data quality rules within ETL processes for Uniq Insurance to meet Solvency II compliance requirements, ensuring regulatory standards were satisfied.

DIALOG SISTEMI, 2012 – 2014

BUSINESS ANALYST

- Implemented end-to-end BI solutions for Tosano Supermarket, designing integration workflows and reporting systems for HR, logistics, and executive management.
- Enhanced BI capabilities for Self Italia Retail by developing custom analytics and strengthening databases to better serve the marketing and management teams.

EDUCATION AND CREDENTIALS

MASTER OF BUSINESS ADMINISTRATION (M.B.A.), 2019

Università degli Studi di Milano-Bicocca

BACHELOR'S DEGREE IN ECONOMICS & BUSINESS, 2012

Università degli Studi di Milano-Bicocca

CERTIFICATIONS AND TRAINING

- Microsoft Power BI Certified (DA-100): [Data Analyst Associate](#)

TECHNICAL PROFICIENCIES

BI Tools: Power BI (expert), Tableau, Microsoft BI Stack (SSAS, SSIS, SSRS)

Programming & Querying: SQL, DAX, ETL development

Data Management: Relational & Multidimensional Databases, Data Modeling, Data Quality

Other Tools: Microsoft Excel (advanced), Python (basic automation & analysis)

ADDITIONAL INFORMATION

Languages: English, Italian

Interests: Triathlon (competitive), running, biking, swimming, skiing, football.